

BECOME A PARTNER/SPONSOR

Join ICENECDEV as Partner/Sponsor to Celebrate the Following International Days in Cameroon, Tanzania and Uganda

Global Framework

ICENECDEV is accredited to the United Nations Environment, United Nations Convention to Combat Desertification (UNCCD), the United Nations Department of Public Information (UNDPI) with the aim of raising global awareness through its events and activities in Cameroon, Tanzania and Uganda

World wetland Day- 2nd February

World Wetlands Day (WWD) occurs annually on February 2nd, marking the date of the adoption of the Convention on Wetlands on February 2, 1971.

Established to raise awareness about the value of wetlands for humanity and the planet, WWD was celebrated for the first time in 1997 and has grown remarkably since then. Each year, government agencies, non-governmental organizations, and groups of citizens at all levels of the community, have taken advantage of the opportunity to undertake actions aimed at raising public awareness of wetland values and benefits. Some of these benefits include: biologically diverse ecosystems that provide habitat for many species, serve as buffers on the coast against storms and flooding, and naturally filter water by breaking down or transforming harmful pollutants

World Water Day- 22nd March

World Water Day is an annual event celebrated on 22 March. The day focuses attention on the importance of universal access to clean water, sanitation and hygiene (WASH) facilities in developing countries. The day also focuses on advocating for the sustainable management of freshwater resources.

World Water Day is supported by stakeholders across the globe. Many organizations promote clean and water for people and sustainable aquatic habitats

World Environment Day- 5th June

World Environment Day [WED] was designated by the UN General Assembly in 1972 on the first day of United Nations Conference on the Human Environment, resulting from discussions on the integration of human interactions and the environment. Two years later, in 1974 the first WED was held with the theme "Only One Earth". Even

though WED celebrations have been held annually since 1974, in 1987 the idea for rotating the center of these activities through selecting different host countries began.

International day to Combat Desertification-17th June

The World Day to Combat Desertification is observed every year to promote public awareness of international efforts to combat desertification. The day is a unique moment to remind everyone that land degradation neutrality (LDN) is achievable through problem solving, strong community involvement and co-operation at all levels.

To promote public awareness of land degradation and to draw attention to the implementation of the UNCCD in countries experiencing serious drought and/or desertification, particularly in Africa, the United Nations General Assembly declared 17 June to be "World Day to Combat Desertification and Drought" (WDCD) in 1994. Since this decision, WDCD has been celebrated on 17 June each year. Many invested organizations celebrate and observe WDCD by organizing a large variety of outreach activities and awareness raising events.

International Mountain Day-11th December

International Mountain Day has its roots in 1992, when the adoption of Chapter 13 of Agenda 21 "Managing Fragile Ecosystems: Sustainable Mountain Development" at the United Nations Conference on Environment and Development put a milestone in the history of mountain development. The increasing attention to the importance of mountains led the UN General Assembly to declare 2002 the UN International Year of Mountains. On this occasion, the UN General Assembly has designated 11 December, from 2003 onwards, as "International Mountain Day".

. As of 2003, it has been observed every year to create awareness about the importance of mountains to life, to highlight the opportunities and constraints in mountain development and to build alliances that will bring positive change to mountain peoples and environments around the world.

Benefits for Partnership with ICENECDEV:

- Publicity. When connected to ICENECDEV (nonprofit partner) more opportunities to tout your corporate good.
- New employees. New workers seek employment at companies
- Gain access to ICENECDEV local, National and International network/Platforms over 5,000 Potential Partners and supporters.
- Increase employee engagement, morale and retention
- Increase customer and brand loyalty
- Draw media attention and coverage for free

- Provide a motivating purpose for their company and employees
- Placement of Logo ICENECDEV website(www.icenecdev.org)
- Placement of Name of your company, and logo on ICENECDEV promotional materials(posters,banners,newsletter brochures and annual reports)
- Attract business partners and relationships
- Generate recognition for the good they create in society
- Receive a tax donation for contributions.

Partners

